

## ESCOP CAC Minutes

August 16, 2010

### Participants:

Clarence Watson – ESCOP Chair  
Eric Young – ESCOP Executive Vice-Chair, SAAESD  
Mike Harrington – WAAESD  
Arlen Leholm – NCRA  
Dan Rossi – NERA  
Carolyn Brooks – ARD  
Ralph Cavalieri – NRSP Review Committee  
Bill Ravlin – Science & Technology Committee  
Steve Slack – Budget & Legislative Committee  
Jerry Arkin – Communication & Marketing Committee  
Steve Pueppke – ESCOP Past-Chair  
Nancy Cox – BAA/PBD Representative  
Hunt Shipman – Cornerstone

### Action Items:

Who	Action	Status
Arlen Leholm	Contact Wendy Wintersteen and tell her about our conversion on NCERA209 and get some insight from her on how to proceed	Done
Arlen Leholm	Contact the NCERA 209 group with options on how to proceed	Done
Carolyn Brooks	Send current meeting registration list out to all ED's	Done

1. Report from the Chair – Clarence Watson
  - Appointed Ralph Cavalieri as Chair of the NRSP Review Committee
  - Appointed Jon Wraith to the NRSP Review Committee as a NERA Delegate
  - Appointed Abel Ponce de Leon to the NRSP Review Committee as a NCRA Delegate
  - Appointed Steve Slack as Chair of the Budget & Legislative Committee
2. Review of Action Items from June 21 CAC call –Clarence Watson
3. Budget and Legislative Committee Update –Steve Slack/Mike Harrington
  - Have put together a draft plan for the 2012 Farm Bill session at ESS Workshop
  - Plan would entail a brief overview of all input that has been received including information from ESS
  - We would have 3 or 4 questions that would stimulate discussions for breakout sessions. Sessions would last 30 to 45 minutes
  - We will discuss this during our monthly conference call next Tuesday, August 24
  - Sent letter to D.C. Coston and all directors with ESS Farm Bill input
4. Science and Technology Committee Update –Bill Ravlin/Dan Rossi
  - Main focus is Science Roadmap

- Dan has received the final versions from all the 7 Challenge areas
  - In the process of putting them together in a integrated document ~ less than 100 pages
  - Target date for having document ready is mid-September
  - Individual from the Western IPM Center will help with the editing and design and Bill is working with the print shop at Ohio State
  - The editor has been through 5 of the 7 Challenge areas and those have been returned to the Executive Directors for editing
  - Colin Kaltenbach has agree to review the completed document and Dan is in the process of contacting Daryl Lund to see if he would be interested in reviewing the document
  - We hope to have everything in their hands by mid-September
5. Communication & Marketing Update –Jerry Arkin/Arlen Leholm
- Administrative Heads have been approached by NCERA209 group for funding and are seeking a budget of \$75,000 for initial start-up
  - Wendy Wintersteen along with Sonny Ramashany are advocating for this group
  - Wendy Wintersteen has committed \$10,000
  - Faith Peppers, Chair of NCERA209, has agreed to participate in one of the Communication & Marketing Committee’s conference calls
  - NCERA209 started out as a different type of committee years ago and had very little to do with what they’re proposing to do now
  - There is no connection now to the ESCOP Communication & Marketing effort, but there should be
  - The committee decided to change the focus of the project 3 years ago
  - Objectives listed in the letter from Sonny are entirely different from the objectives listed in NIMSS
  - As the sponsoring region’s ED for the project, Arlen will send note back to Sonny, former AA and Chris Boone, current AA suggesting they do one or both of two things:
    - Terminate NCERA 209 and create a new project with appropriate objectives
    - Take a step back and try to find ways to ingrate their efforts into the existing structure, including Emerging Issues Task Force, which is a sub-committee of the Policy Board of Directors
  - Arlen will contact Wendy Wintersteen and tell her about our conversion and also get some insight from her on how to proceed
6. 2010 ESS/SAES/ARD Workshop – Orlando McMeans/Carolyn Brooks
- Currently have 88 participants registered
  - Roger Beachy will be attending the meeting...will arrive on Tuesday evening and will be in attendance all day Wednesday
  - Carolyn will send current registration list out to all ED’s
7. Other business
- No call in September, ESS/SAES/ARD Meeting and Workshop

Respectfully submitted by:  
 Donna Pearce  
 August 17, 2010